Potential Customer Checklist

Here is a useful checklist of the types of companies who may be potential customers for your sales leads to get you started. If you can think of any others – give them a try!

A

Access Equipment
Aggregates
Agricultural Builders
Alarm Systems
Architects
Architectural Antiques
Architectural Services
Artificial Stone
Asbestos Removal
Asbestos Services
Asphalt & Macadam Laying
Automated Gates

В

Balustrade & Handrail Manufacturers **Basement & Cellar Conversion** Bath Re-Surfacing Bathroom Design & Installation **Bathroom Equipment** Baths & Basins - Antique **Bedroom Furniture** Bedrooms - Fitted Blast Cleaning Blinds & Awnings **Block Paving** Boiler Cleaning/Servicing & Repair **Brick Merchants Bricklayers Builders** Builders' Hardware **Builders' Merchants Building Centres**

Building Consultants

C

Carpenters & Joiners Carpet Cleaning Equipment Carpet Planners & Fitters Carpet & Rug Retailers Carpet & Upholstery Cleaners Carports Cellar Conversion Central Heating Equipment **Central Heating Services** Cladding **Concrete Contractors Condensation Control** Conservatories Conservatory Furniture Construction **Constructional Engineers Credit & Finance Companies Curtain Cleaners** Curtains

D

Damp Proofing & Control Decking **Decorators Design Consultants** Domestic Appliances **Domestic Services** Door Entry Systems **Doors Stockists Door Stripping Double Glazing Installers Double Glazing Installers Double Glazing Repair Drainage Consultants** Draughtproofing **Draughting & Design Services Drives Dry Lining Dry Rot Control**

E

Electric Gates & Barriers Electric Heating Electrical Contractors Electrical Repairs Electricians
Energy Conservation Consultants
Energy Conservation Systems
Engineers
Equity Release

F

Fascias & Soffits
Fire Alarms
Fire Doors
Fire Escapes
Fireplaces
Floor Cleaning & Treatment
Floor Sanding & Polishing
Flooring Services
Furnishers
Furniture – Built In & Fitted

G

Garage Doors
Garages – Sectional
Garden Buildings
Garden Designers
Garden Services
Garden Sheds
Gas Installers
Gates & Railings
Glaziers
Granite Merchants
Grilles
Guttering Services

Н

Handyman Services
Heating Equipment
Heating Services
Hire Services
Home Improvement Centres
Hot Tubs & Spas
House Builders

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Insulation Installers Insulation Materials Interior Decorators Interior Designers Intruder Alarms

J

Joiners
Joinery Manufacturers

K

Kitchen Furniture Kitchen Planning & Installation

L

Laminate Flooring
Lamps
Landscape Architects
Landscapers
Lawn Services
Legal Services
Lighting Fixtures & Supplies
Lighting Goods Retailers
Loans
Loft Conversions
Loft Insulation
Loft Ladders

M

Maintenance Services Marble Services Masonry Mats & Matting Metal Workers Mortgages

P

Paint Retailers Paint Stripping Painters & Decorators **Painting Contractors** Patio Doors **Patios Paving Services Paving Suppliers** Personal Loans Pest & Vermin Control Services Pine Stripping **Planning Consultants** Planning Supervisors Plant & Machinery Hire Plaster Mouldings Decorative Plastering & Screeding **Plumbers**

Plumbers Merchants
Pointing
Porches
Project Management Services

R

Radiators – Heating
Railings
Reclamation
Renewable Energy
Replacement Windows
Roller Shutters
Roofing Materials
Roofing Services

S

Sash Windows Scaffolding Sales & Hire **Security Gates** Self Storage Septic Tanks Sheds, Garden Buildings & Garages **Shutter Manufacturers** Site Clearance Soffits Spas & Whirlpools Stained Glass Staircase Manufacturers Stairlifts Stone Cleaners & Restorers **Stone Merchants** Structural Engineers **Summer Houses** Surveyors **Swimming Pools**

Т

Tarmacadam
Tilers
Timber Frame Buildings
Tool Hire
Top Soil
Tree Work

U, V, W

Underpinning UPVC

Venetian Blinds Ventilation Services

Wall Tie Replacement
Water Garden Services
Window Repair
Wood Flooring
Wood Preservation
Woodworkers
Woodworm & Dry Rot Control